

Cookie Policy

Effective Date: 3 July 2026

1. Introduction

This Cookie Policy explains how **TMPUK Ltd ("we", "our", "us") uses cookies and similar technologies on www.themortgagepoint.co.uk** ("the Website").

We are committed to protecting your privacy and complying with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations (PECR).

When you first visit our Website, you will be asked whether you wish to accept non-essential cookies. You can update or withdraw your consent at any time by selecting **Cookie Settings** on our Website.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function correctly, remember your preferences and provide information about how visitors interact with the site.

Cookies may be:

- **Session Cookies** – deleted when you close your browser.
 - **Persistent Cookies** – remain on your device until they expire or you delete them.
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3. Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the Website to function and cannot be switched off.

They help with:

- Security
- Fraud prevention
- Form submissions
- Website navigation
- Remembering cookie consent choices

These cookies do not require your consent.

Analytics Cookies (Google Analytics 4)

With your consent, we use **Google Analytics 4 (GA4)** to understand how visitors use our Website.

Google Analytics helps us analyse:

- Pages visited
- Time spent on pages
- Device and browser information
- General location (city or region)
- Traffic sources
- User interactions

Typical Google Analytics cookies may include:

Cookie	Purpose	Duration
<i>_ga</i>	Distinguishes users	2 years
<i>ga*</i>	Maintains session state	Up to 2 years

Google Analytics may collect your IP address, although IP anonymisation and other privacy controls may apply depending on your configuration.

These cookies are only set after you give consent.

Marketing Cookies (Meta Pixel)

We use **Meta Pixel** with your consent to measure advertising performance and improve the relevance of our advertising on Facebook and Instagram.

Meta Pixel may:

- Record page visits
- Track completed enquiries
- Measure advertising conversions
- Create audiences for future advertising
- Help prevent duplicate advertising

Typical cookies include:

Cookie	Purpose	Duration
<i>_fbp</i>	Stores and tracks visits across websites	90 days

These cookies are only set after you provide consent.

Functional Cookies (Calendly)

We use **Calendly** to allow visitors to book appointments online.

Calendly may use cookies to:

- Remember booking preferences
- Maintain your booking session
- Prevent duplicate bookings
- Improve scheduling performance

Without these cookies, the online booking system may not function correctly.

Depending on your implementation, some Calendly cookies may only be activated when you choose to use the booking widget.

Functional & Analytics Cookies (Trustpilot)

We display customer reviews using **Trustpilot**.

Trustpilot may place cookies to:

- Display review widgets
- Prevent fraud
- Improve widget performance
- Measure visitor interaction with review content

These cookies may also help Trustpilot understand how its services are being used.

4. Third-Party Services

Our Website uses services provided by trusted third parties, including:

- Google Analytics
- Meta
- Calendly
- Trustpilot

These providers may collect information directly from your browser in accordance with their own privacy policies.

5. Managing Your Cookie Preferences

You can:

- Accept all cookies
- Reject all non-essential cookies

- Choose individual cookie categories
- Withdraw consent at any time

You can also remove cookies using your browser settings.

Please note that disabling some cookies may affect Website functionality.

6. Cookie Lifespans

Different cookies remain on your device for different periods.

Some are deleted when your browser closes.

Others remain for a defined period (for example, 30 days, 90 days or up to two years).

7. International Data Transfers

Some of the third-party providers we use may process information outside the United Kingdom.

Where this occurs, appropriate safeguards are used in accordance with UK data protection law.

8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time.

Any changes will appear on this page together with a revised effective date.

9. Contact Us

If you have any questions regarding this Cookie Policy, please contact:

TMPUK Ltd

Email: info@themortgagepoint.co.uk

Telephone: **01156978086**

Address:

TMPUK, Oak House, Samuel Brunts Way, Mansfield NG18 2AH

10. Your Rights

Where cookies process personal data, you have rights under UK data protection law, including the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your personal data
- Restrict processing
- Object to certain processing
- Withdraw your consent for non-essential cookies at any time

For further information about how we handle personal information, please see our [Privacy Policy](#).